

**AMENDMENTS TO THE CLAIMS**

Please amend the claims as follows:

1. (Currently Amended) A visible electronic tag, comprising:  
an electronic tag body connecting to a reader in a wireless fashion to receive signals transmitted from the reader and store the signals; and  
a display module connecting to the electronic tag body to read and display the stored signals;  
wherein the electronic tag body includes:  
an antenna for receiving the signals from the reader;  
a radio frequency module connecting to the antenna for processing the signals received by the antenna;  
a baseband controller connecting to the radio frequency module to control delivering and receiving of the signals;  
a memory controller connecting to the baseband controller for receiving the signals; and  
a memory connecting to the memory controller to store the signals; and  
wherein the display module includes:  
a display controller connecting to the electronic tag body for receiving the signals;  
a display interface connecting to the display controller; and  
a display panel connecting to the display interface to display the signals.
2. (Cancelled)
3. (Cancelled)
4. (Currently Amended) The visible electronic tag of claim 31, wherein the display module further includes an electric power supply to provide electric power required by the display panel.

5. (Currently Amended) The visible electronic tag of claim 31, wherein the display panel is a liquid crystal display.

6. (Currently Amended) The visible electronic tag of claim 13, wherein the display panel is an electronic paper.

7. (Currently Amended) A visible electronic tag system, comprising:  
a reader for sending a signal in a wireless fashion;  
an electronic tag body connecting to the reader in the wireless fashion to receive the signal transmitted from the reader and store the signal; and

a display module connecting to the electronic tag body to read and display the stored signal;

wherein the electronic tag body includes:

an antenna for receiving the signal from the reader;

a radio frequency module connecting to the antenna for processing the signal received by the antenna;

a baseband controller connecting to the radio frequency module to control delivering and receiving of the signal;

a memory controller connecting to the baseband controller for receiving the signal; and

a memory connecting to the memory controller to store the signal; and

wherein the display module includes:

a display controller connecting to the electronic tag body for receiving the signal;

a display interface connecting to the display controller; and

a display panel connecting to the display interface to display the signal.

8. (Cancelled)

9. (Cancelled)

10. (Currently Amended) The visible electronic tag system of claim 97,  
wherein the display module further includes an electric power supply to provide  
electric power required by the display panel.

11. (Currently Amended) The visible electronic tag system of claim 97,  
wherein the display panel is a liquid crystal display.

12. (Currently Amended) The visible electronic tag system of claim 97,  
wherein the display panel is an electronic paper.

13. (Original) The visible electronic tag system of claim 7, wherein the  
reader is a portable wireless electronic device.

14. (Original) The visible electronic tag system of claim 7, wherein the  
reader is connected to a stationary electronic device.